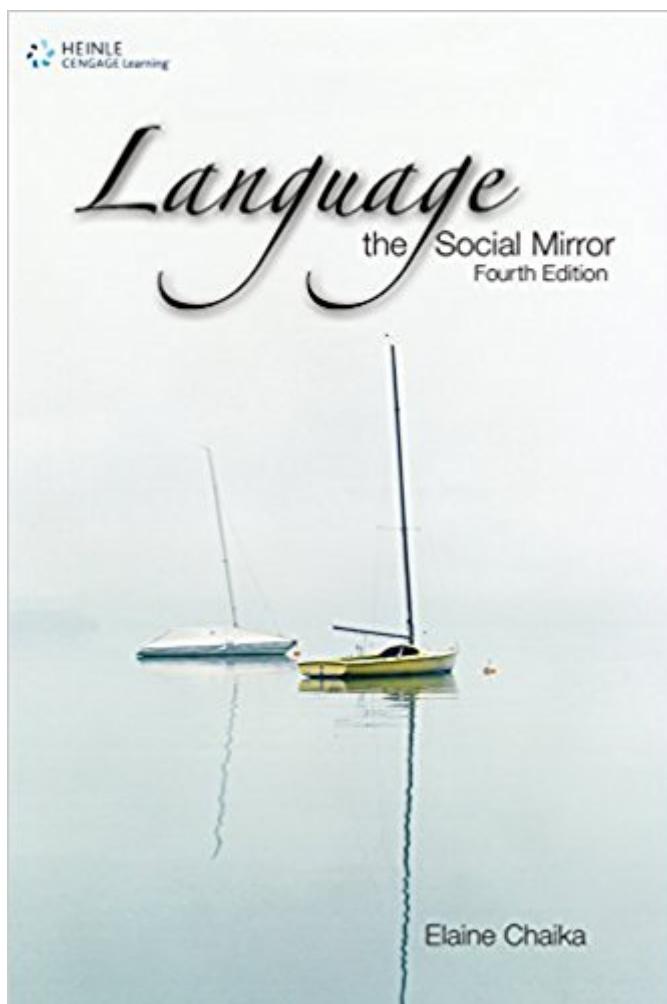


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Language: The Social Mirror (Sociolinguistics)



Synopsis

Language: The Social Mirror focuses on the ways language is used and how this use affects the individual as well as society. Thoroughly revised, the fourth edition presents a modern study of sociolinguistics through updated case studies and current research findings. Elaine Chaika gives a detailed explanation of the complexity of language and its uses. She also explores some of the most controversial issues surrounding social language including dialects, bilingualism, and gender.

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Great price as compared to my college bookstore. Good quality.

This shares amazing insights on social dynamics. But, you do have to put the time into reading it to get everything out of it!

Great book, fast shipping.

found this book fun to read as well as scholarly. What a tremendous amount of information it holds, not just for linguistics professionals but for the common reader. You will find yourself saying, as you read, so THAT'S what was happening in that conversation, discourse, give-and-take. If you're the kind of person who usually avoids scholarly tomes, please try this one. You will be pleasantly surprised as well as engaged. In addition, the next time you're having a conversation with someone who acts like they know it all about language and communication, YOU will be the expert just remembering the author's examples. You'll love her account of animal communication. It both dispels myths and amazes you with the kinds of communication that animals really do have. Of course, human conversation is also treated here, and that is as revealing as the rest. Try this book. You will not only learn something, you will enjoy doing so. By the way, if you read Ms. Chaika's previous version of this book, you will be thrilled that there's a ton of new information. This book is a total rewrite. In fact, I feel BOTH should be in any library because each offers something to the study of language. This is not a minor tune up. This is a total re-write. Enjoy!

As a person who is fascinated by language and the nuances related to our communications - Dr. Chaika's book is a must-read. Her chapters on bilingualism are particularly relevant to today's debate on bilingual education and immigration. She makes an excellent argument as to why we do need a common language to unify our country while stressing the idea that diversity is indeed not only desirable but necessary. One of my favorite aspects of her book are the exercises that she provides at the end of each chapter. As a former teacher, I can absolutely see this text being utilized in any college setting with lots of exciting possibilities.

Contains a lot of interesting stuff, but packs too much in with too little supportive detail. Most of it is sociolinguistic info I've read elsewhere, but here it is all in one place. Found it hard to read because the chapters cover so much and are not broken up in a way that makes it easy to scan for information.

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